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COMPETITIVE  
CROATIA

*Investment in the Future*

Support in enhancing regional and territorial dimension in  
programming documents for EU Funds 2014-2020

IPA2007/HR/16IPO/001-050401

# Report on Training Workshops Sustainable Urban Development

June 2014



**RIJEKA – Step Ri**  
**19-20 May 2014**



**OSIJEK – BIOS Centre**  
**22-23 May 2014**



**ZAGREB - ZgForum**  
**26-27 May 2014**



**SPLIT – MIC / FESB**  
**29-30 May 2014**



Projekt financiran  
Europskom unijom  
Europskog fonda za  
regionalni razvoj



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## WORKSHOP

### Sustainable Urban Development in Croatia under EU Cohesion Policy 2014-2020

#### Agenda

#### Day 1

- 09h00 – 10h30 Introductions and key references
- 10h50 – 12h30 Sustainable Urban Development strategy building
- 13h30 – 15h00 EU funding context in Croatia 2014-2020
- 15h20 – 16h30 Target area identification

#### Day 2

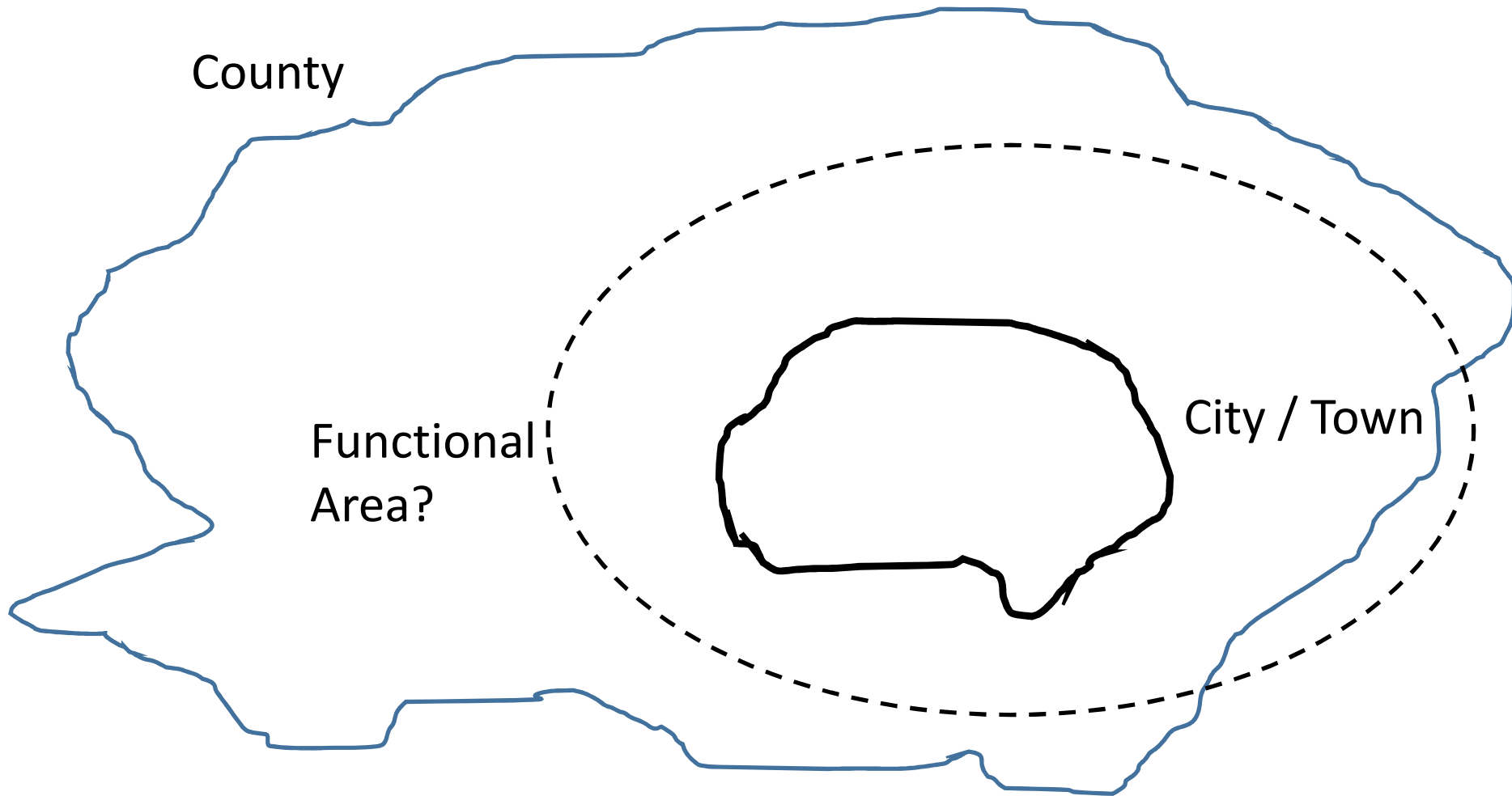
- 09h00 – 10h30 Examples of integrated approaches from EU Member States
- 10h50 – 12h30 Actions for Integrated Territorial Investments (ITIs)
- 13h30 – 15h00 Promoting genuine integration
- 15h20 – 16h00 Action Plan for Sustainable Urban Development



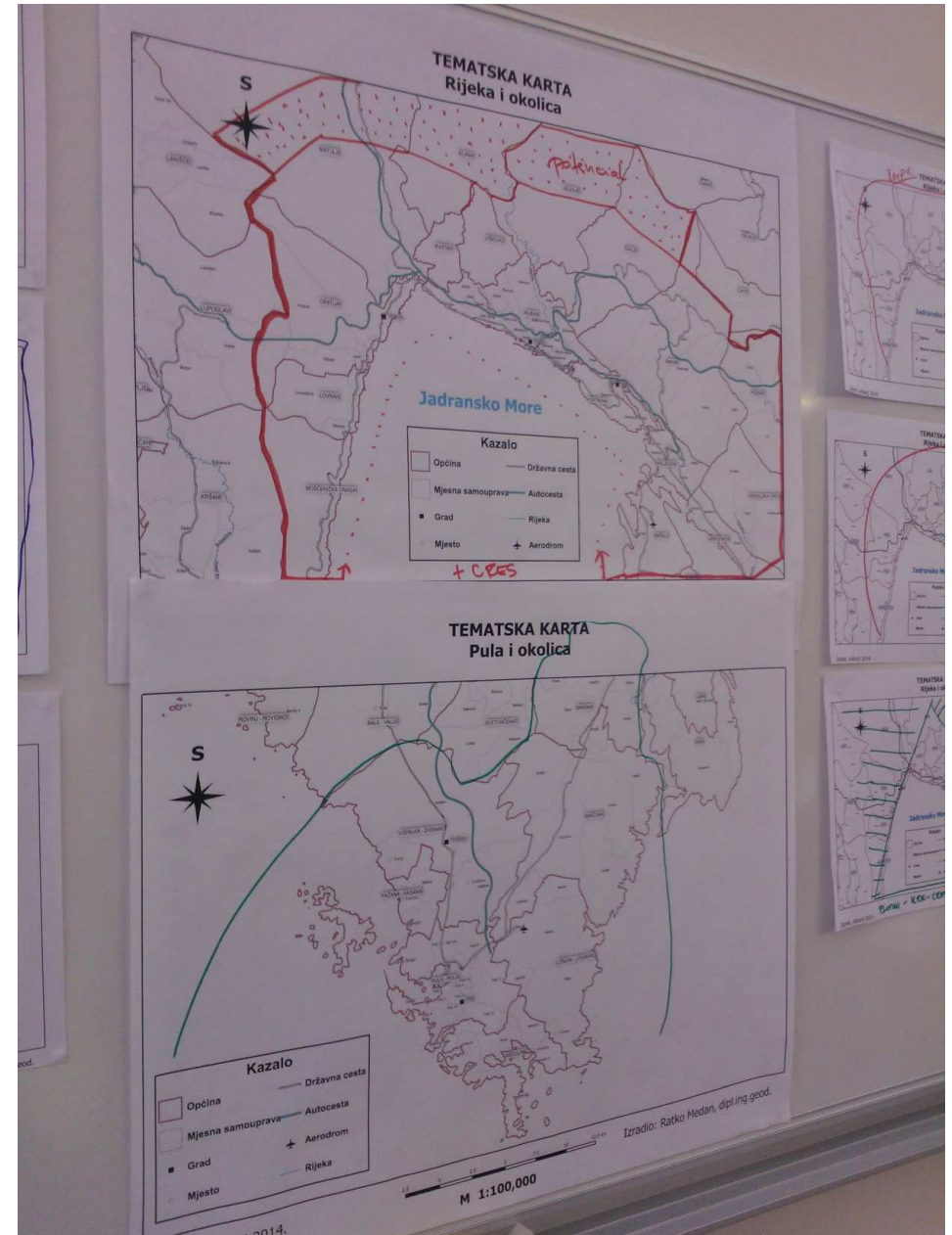
REPUBLIKA HRVATSKA / REPUBLIC OF CROATIA  
Ministarstvo regionalnoga razvoja i fondova Europske unije  
Ministry of Regional Development and EU Funds

*Ulaganje u budućnost*

## Exercise: Defining urban functional area



# Rijeka and Pula 'functional areas'



## Osijek and Slavonski Brod 'functional areas'



# Karlovac and Zagreb 'functional areas'

*...in the making*

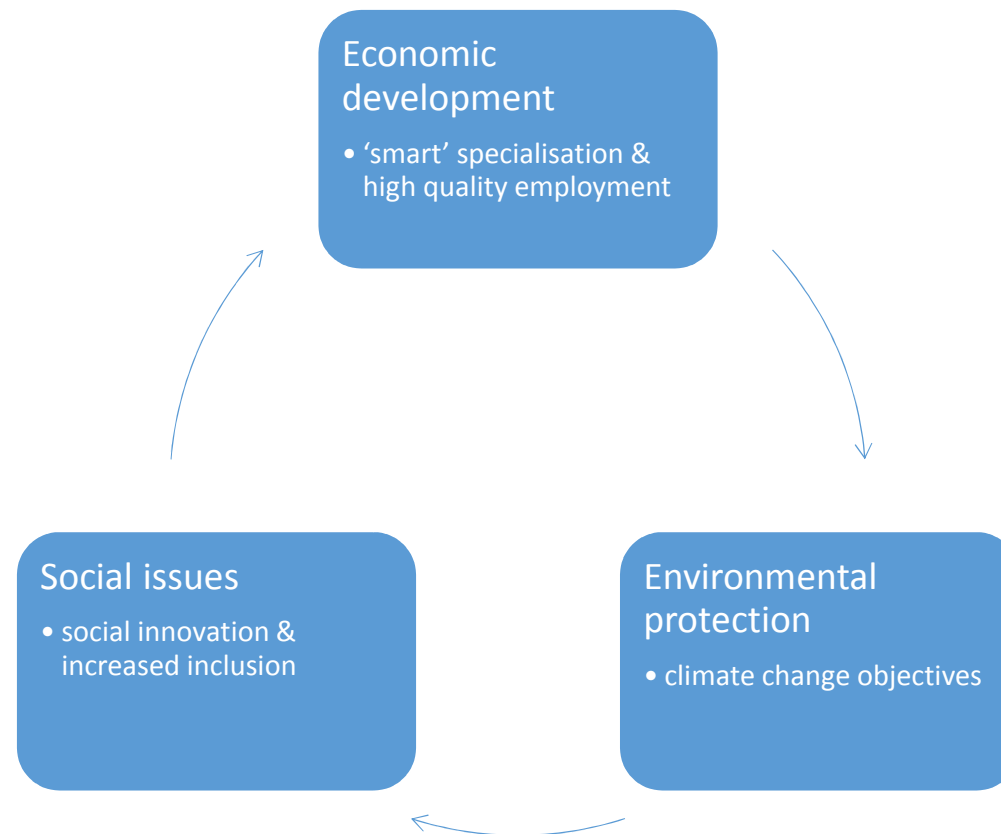


## Split and Zadar 'functional areas'



# Sustainable development strategy

## Strategic interaction



# Exercise:

## Integrated Sustainable Urban Development Strategy

### *Formulating Objectives*

- Good objectives are **SMART**:
  - **Specific** – to the proposed intervention and not expressed in general terms
  - **Measurable** – capable of future assessment
  - **Achievable** - set at level that is technically feasible and commensurate with available resources
  - **Relevant** – proposed measurements should be appropriate to the focus
  - **Timebound** – a timescale for achievement should be set

## Exercises – groupwork using laptops



## Example response: Zadar

**What might be the SMART objective(s) of your Integrated Sustainable Urban Development Strategy?**

At least 50% of projects in Zadar region financed from SF as a result of local partnership approach until 2023

At least 10% of micro enterprises turning into small (hopefully growing) until 2023 through cluster development, business support, etc.

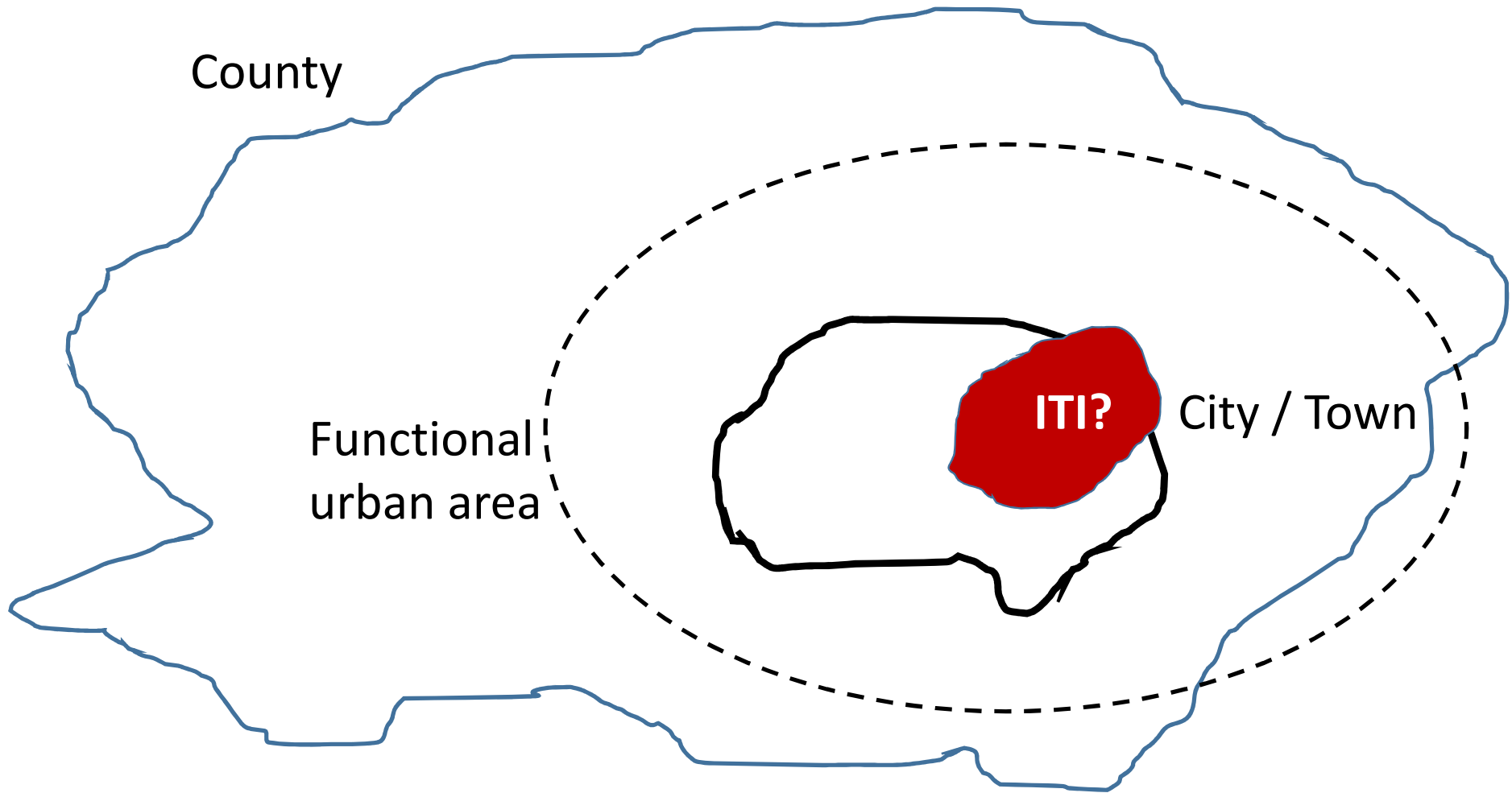
At least 500 newly employed or self-employed persons as a result of newly introduced educational programs based on labor market needs

# Croatia's proposals on 'Sustainable Urban Development'

- **A large proportion of Croatia's ESI Funds in 2014-20 will be spent in urban areas**
  - whether channelled via national priorities, under the horizontal approach
  - or through "Sustainable Urban Development" ITIs
- **Croatia is proposing only a small scale and limited thematic mix of funding for ITIs - yet wishes to involve 6 or more urban areas**
- **This suggests that ITIs should focus on limited geographic areas**
  - possibly complemented by other investments



## Likely spatial focus for ITIs



## **GROUP SESSION 5**

### **Actions for area-based ITI exercise**

**With reference to the ITI-available Investment Priorities...**

- **Discuss and agree in your group on the main Actions to be funded under your area-based ITI. Taken together, these Actions should ideally involve:**
  - **integration between at least 3 Thematic Objectives**
  - **and integration between ERDF and ESF financing.**



# Area-based ITI Concept – Mlaka, Rijeka

- Regeneration of 38ha industrial area cut off from the city centre.
- Restructure age and employment profile.
- Opportunities include:
  - new working places
  - new technologies
  - quality of life
  - potentials for SMEs
  - new public spaces.
  - flats for young people



# Potential ITI Actions – Mlaka, Rijeka

- Partnership, needs analysis, strategy formulation (ERDF 1.2 and 3.1)
- Site investigation and remediation (ERDF 6.5.2)
- Business incubator, young people (ERDF 3.1)
- Social inclusion incubator (ERDF 9.2)



- Refinery museum (ERDF 6.3.1)
- Workforce upskilling (ESF 10.3)
- City and NGO youth employment projects (ESF 8.5.1)
- Infrastructure for elderly and homeless (ERDF 9.1.2)

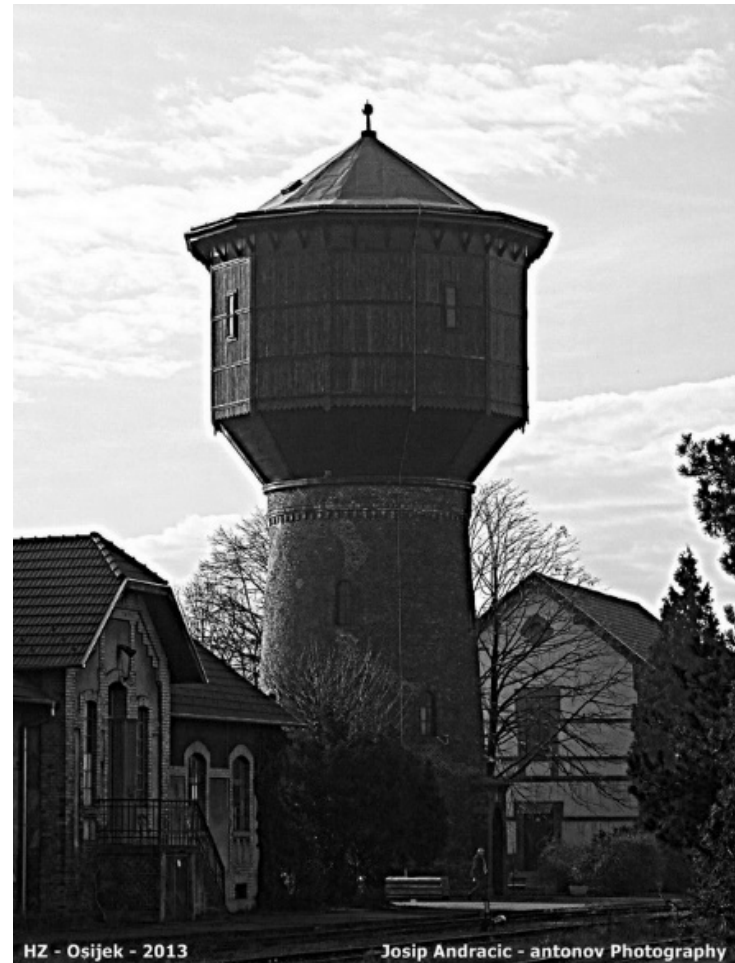
# Area-based ITI Concept – Osijek

- Regeneration of former railway land close to university and residential areas.
- Opportunities include:
  - new student-entrepreneurship opportunities
  - protection of cultural heritage
  - Improved alignment of tertiary education curriculums and market and market needs



# Potential ITI Actions – Osijek

- Rehabilitation of brownfield land (ERDF 6.5)
- Transformation of railway buildings into Art and Tech Hub (ERDF 3.1)
- Restoration of cultural heritage - water tower as performance space (ERDF 6.3)
- Development and implementation of creative industries curriculum (ESF 10.3)



# Potential problems with ITIs

## Limitations in scope of EU funding available

- How to fund:
  - Karlovac Star underground infrastructure?
  - Zagreb convention centre?



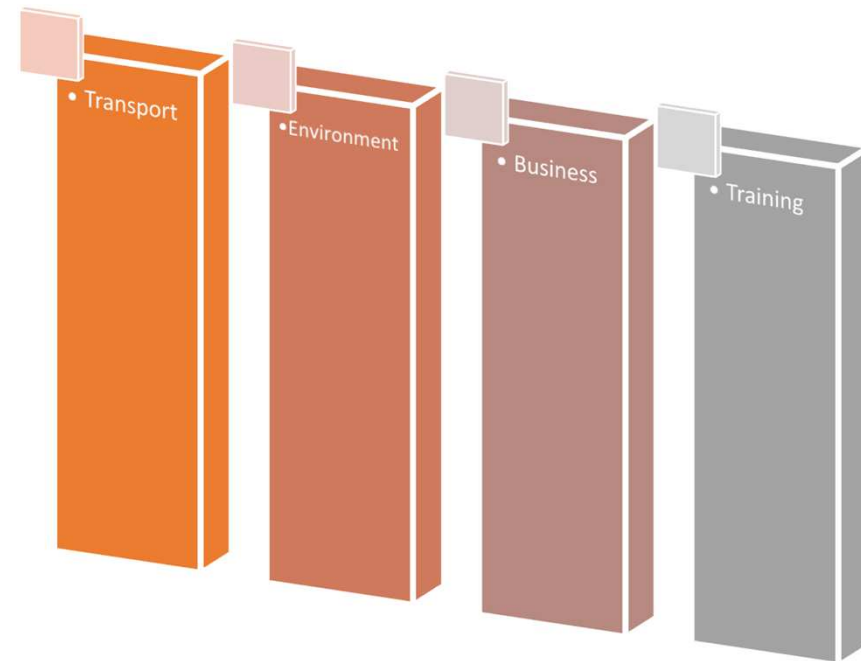
## Risk of “Frankenstein’s monster” type proposals

- i.e. designed to absorb the available ITI funding rather than addressing concrete needs



# Potential barriers to integration

- ‘Silo’ thinking – i.e. predominantly sectoral approach
- Too many bodies responsible for different funding strands
- Insufficient communication between responsible bodies  
...and between national and local levels



- Large timescale differences between different investment types

# **Final exercise: Action Plan**

## **Preparations for Sustainable Urban Development**

### **Key points made by participants**

- **High degree of urgency of building local partnerships and completing integrated strategies**
- **Need for clear guidance from national MA on strategy production and ITIs**
- **Additional capacity building required to manage local partnerships**
- **Crucial need to clarify national co-financing arrangements for EU Funds**



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**Big thanks**  
**to all participants for their valuable**  
**contributions to our work**

